



Company:	Bausch & Lomb (NYSE: BOL)
Headquarters:	1 Bausch & Lomb Place Rochester, NY
Year Founded:	1853
Total Number of Employees:	13,100
Revenues, 2004:	\$2.2 billion
Net Income, 2004:	\$159.6 million
CEO:	Ronald L. Zarrella

Rochester-based activities and developments:

Bausch & Lomb is the eye health company, dedicated to perfecting vision and enhancing life for consumers around the world. Its core businesses include soft and rigid gas permeable contact lenses and lens care products, and ophthalmic surgical and pharmaceutical products

Founded in 1853, the Bausch & Lomb name is one of the best known and most respected healthcare brands in the world. Bausch & Lomb has approximately 13,000 employees worldwide and a workforce of 1,800 in Rochester.

In December 2006, Bausch & Lomb opened a brand-new, \$35 million, 75,000-square-foot research and development facility. This new wing, an addition to B&L's existing manufacturing facility in the northeast section of Rochester, is home to more than 200 researchers, as well as state-of-the-art laboratories and offices. The expansion provides opportunities for employment in the greater Rochester area and also helps strengthen the region's economic standing.

The new two-story glass-and-brick wing will house laboratories and offices and allows room for a future 25,000-square-foot addition. Since the project's groundbreaking in June 2005, Bausch & Lomb has added nearly 200 research jobs as it continues its focus on new product research and development.

Since 1853, Bausch & Lomb has been a leader in the field of eye health and its long history of innovation and product development is well known around the globe.



In June 2005, Bausch & Lomb CEO and Chairman Ron Zarrella, center, announced the company's new \$35 million optics R&D center. In December 2006, B&L opened the center – six months ahead of schedule. GRE was instrumental in B&L's decision to locate the R&D center in the City of Rochester.



*This case study prepared by Greater Rochester Enterprise.
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“It is our job to continue this rich tradition,” said Dr. Praveen Tyle, senior vice president and chief scientific officer – global research and development. “Investing in the research and development of new products is not just about maintaining our heritage, it’s also about improving our competitive position and, perhaps most importantly, it’s about helping people see better. It’s about perfecting vision and enhancing life.”

“One of the deciding factors to expand our worldwide R&D center here in Rochester, N.Y., was the outstanding assistance from local and state resources, which was facilitated by Greater Rochester Enterprise,” said Bausch & Lomb Chairman and CEO Ronald L. Zarrella. “We thank them for their commitment to working together to improve the economic vitality of this region, and for making this an attractive location to grow our business and add jobs.”

Why Rochester:

Bausch & Lomb was founded in Rochester and the Company continues to value the city of its origin.

Bausch & Lomb supports Rochester because of the profound support New York State, Rochester Gas & Electric, the City of Rochester, Monroe County and Greater Rochester Enterprise (GRE) have provided.

The company prides itself on supporting the region and helping to improve the economic base of the area.

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