



YOUR COMMUNITY.
YOUR OPPORTUNITY.

GREATER ROCHESTER ENTERPRISE

BECOME A GRE INVESTOR AND BE PART OF ROCHESTER'S GROWTH.

Greater Rochester Enterprise (GRE) is aggressively implementing strategies to boost economic growth in our area.

We're raising awareness of Rochester as an attractive, competitive location for business investment — with strategies targeted to key industries in which we have a particularly strong story to tell. We're also helping ensure that our region nurtures entrepreneurship and innovation.

An investment in GRE is an opportunity to actively participate in the economic vitality of our region. And that's good for everyone. Plus, as an ambassador of our region, you can also inspire other local business leaders to join the cause.

WHO INVESTS IN GRE?

Corporations, Individuals and Foundations with a passion for improving Rochester's economic future — who can provide the necessary leadership and resources to aggressively promote our community.

WHY INVEST IN GRE?

It gives you the opportunity to:

- Proactively ensure the Greater Rochester region's economic stability
- Influence change by being part of an economic development team and developing appropriate marketing resources to promote our region
- Enable entrepreneurship, innovation — and identify threats to existing Rochester-based companies' success and growth
- Act as GRE's ambassador for regional cultivation

HOW CAN YOU INVEST IN GRE?

\$5,000 - \$49,999 investment/year

Investors at this level consist of Corporations, Individual supporters or Individuals who join as part of a coalition.

More than \$50,000 investment/year over five years (Board Member Level)

These investors receive an automatic seat on GRE's Board of Directors, and are invited to participate on GRE Board of Directors Committees: Business Development, Executive, Financial, Marketing or Product Development.

Interested in helping Rochester grow?

Call GRE Investor Relations at 585.530.6200

or visit RochesterBiz.com.



GREATER ROCHESTER ENTERPRISE

WE'LL HELP YOU CHART THE COURSE FOR BUSINESS SUCCESS.


Greater Rochester Enterprise (GRE) is a regional economic development organization supported by a team of private and public sector leaders dedicated to improving economic performance in the Rochester/Finger Lakes region. Our primary goals are to retain and expand existing business and to professionally market this region as a competitive, vibrant and high-profile place for business location and growth. To support business attraction, expansion, entrepreneurship and innovation, GRE collaborates with local businesses, universities, not-for-profit organizations and government leaders to deliver a unified response to regional economic development opportunities.

GRE CAN HELP STEER YOUR COMPANY IN THE RIGHT DIRECTION.

Our business development specialists will connect you with the resources you need, such as real estate, incentives, workforce recruitment and training, entrepreneurial services and more.

OUR CLIENT-DRIVEN PROJECT MANAGEMENT SERVICES INCLUDE:

- Providing detailed demographic, statistical, comparative and industry specific information about the region
- Researching and identifying potential commercial sites and buildings
- Identifying available grants, incentives and financing
- Facilitating meetings with appropriate city, county and state agencies
- Coordinating meetings with appropriate service providers such as legal, accounting, banking, etc.
- Assisting with workforce and recruitment training needs
- Providing detailed information about living in Greater Rochester, including housing, schools and cultural amenities



IF YOU ARE LOOKING TO START UP OR EXPAND YOUR BUSINESS, THE GRE TEAM IS HERE TO ASSIST YOU. FOR MORE INFORMATION ON HOW WE CAN HELP YOU NAVIGATE THE GROWTH OF YOUR BUSINESS IN THE ROCHESTER REGION, VISIT RochesterBiz.com OR CALL 585-530-6200 TODAY.



100 Chestnut Street
One HSBC Plaza Suite 1910
Rochester, NY 14604
Phone: 585.530.6200
Fax: 585.546-8477
info@GreaterRochesterEnterprise.com
www.RochesterBiz.com