

GREATER

ROCHESTER

NY

PLAYS TO WIN

When it comes to IT, software and game design, the Greater Rochester, NY region has the top-tier tech talent and leading-edge resources you need at competitive rates far below the national average. Add to that a proven pro-business attitude and a vibrant entrepreneurial spirit and you have a game plan for success.

#5

in computing and information sciences¹

TOP-TIER TECH TALENT

The Greater Rochester, NY region is home to 19 exceptional colleges and universities, with 85,000 students and 19,000 graduates each year. And Rochester is 1st in mathematics, 3rd in engineering and related fields, and 5th in computing and information sciences degrees per capita when ranked against the 53 largest metro areas.¹ We have a talented workforce with high-demand skills, such as programming and application development, as well as big data mining and security expertise.

GAME-CHANGING INNOVATION

Inventors, designers, disrupters and game-changers—whether they're homegrown or drawn to the high-tech vibe, the Greater Rochester, NY region has a lot of them. So many, in fact, that Rochester is ranked #1 in the US for patents per 1,000 workers.²

#1

in the US for patents per 1,000 workers²

DELL
AND
CISCO

are investing millions here

GROWING HUB

The space you need to launch or expand your business, from commercial sites and buildings to wide-open spaces, all at rates far below the national average. MAGIC Spell Studios, the first and only studio in the Northeast commercializing computer gaming, film, animation and digital media projects, will open its doors at RIT in 2018. All made possible by more than \$30 million in funding from Dell, Cisco Systems, The Wegman Family Charitable Foundation and New York state.

The Greater Rochester, NY region has IT all.

We'll connect you with the people and resources that will enable you to take your business to the next level.

RochesterBiz.com | 585.530.6200

