Health care is personal. When choosing where to do business, knowing the answers to where you and your employees will get services and how good they’ll be is important. Getting real value of better quality at lower costs could be a key to attracting and retaining skilled workers and staying within budget.

**Widespread access to care**

People of all ages who don’t have insurance

- National average: 16.1%
- NY State average: 14.6%
- Rochester MSA average: 6.3%


**High quality not-for-profit health plans**

- Health plans available to meet every price point—from first dollar coverage to high deductible plans
- according to a national consumer magazine ranking for both Excellus BlueCross BlueShield and MVP Health Care for customer satisfaction, prevention and treatment.

**Rochester’s health care costs are among the lowest in the country.**

- Commercial insurance costs: 30% below the national average.
- Medicare spending: 21% below the national average.
- Emergency room costs: 9% lowest in the country.

According to Dartmouth Atlas.

**The health care system is a community asset that engages business support**

- The right care at the right site. Rochester has a long history of collaboration on health care planning. We didn’t overbuild the delivery system. High hospital occupancy rates create greater efficiency in the delivery of health care.
- The community initiative to reduce emergency room use and avoid preventable hospital admissions.

- The Finger Lakes Health Systems Agency’s 2020 Commission uses a community approach for planning hospital expansions; saved $126 million in capital spending.
- The High Blood Pressure Collaborative projects savings of $8.5 million annually by reducing heart disease, heart failure, kidney failure and strokes through improved hypertension control.

- The University of Rochester Health Care is a premier academic medical center, and an excellent and innovative provider of medical care.

**Strong Memorial Hospital**

- is ranked among the 50 “Best Programs in America” in genetics, urology, nephrology and neurology/neurosurgery.
- is second only in New York State to Memorial Sloan-Kettering in the number of transplants it performs.
- is ranked one of America’s top pediatric hospitals for cardiology, gastroenterology and urology.
- has been recognized as a Top 100 hospital in cardiac care nine times.

**Golisano Children’s Hospital**

- is ranked one of America’s top pediatric hospitals for cardiology, gastroenterology and urology.
- has earned Top 100 Stroke Program honors for two consecutive years.

**Colibazzi General Hospital**

- has earned Top 100 Stroke Program honors for two consecutive years.
- has earned top 100 hospital in cardiac care nine times.
- has earned Top 100 hospital in cardiology.

**Colibazzi Children’s Hospital**

- is ranked one of America’s top pediatric hospitals for cardiology, gastroenterology and urology.
- has earned Top 100 Stroke Program honors for two consecutive years.

**Unity Hospital**

- has earned Top 100 Stroke Program honors for two consecutive years.
- has earned top 100 hospital in cardiology.

**Rochester General Hospital**

- has earned top 100 hospital in cardiology.

**The full scope of health care services right here.**

**Health care across the board represents more than 10% of the regional economy.**

- Our health systems are regional centers of excellence.
- At least 67,000 workers are employed in health care, generating $3.65 billion in annual income. The average salary for health workers is $54,000.

- The full scope of health care services right here.

**Rochester Business Alliance and Excellus BlueCross BlueShield**

- saved $490 million over five years.
- served nearly 1,000 & 700,000 lives.

**The generic drugs initiative sponsored by Rochester Business Alliance and Excellus BlueCross BlueShield.**

- allowed providers to access medical records across the community to better coordinate care and reduce unnecessary procedures.

**The healthcare planning hospital expansions.**

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**Doctors**

- over four years.

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