



Company: Seneca Foods Corporation
Headquarters: 3736 South Main Street
Marion, N.Y. 14505
Year Founded: 1949
Total Number of Employees: 500
CEO: Kraig H. Kayser
Web site: www.senecafoods.com

Rochester-based activities and accomplishments:

From its first days in 1949, Seneca Foods Corp. has been dedicated to providing quality food products and service excellence to its customers, both locally and internationally. It began by concentrating on one product — Concord grape juice — and carved out a successful niche in a growing market. Today, the breadth of the company’s operations encompasses a vast array of fruit and vegetable products.

Specializing in canned vegetables and fruit, Seneca Foods is an independent, publicly traded, food-processing company that is a fully integrated producer, having made significant investments in facilities and technologies to enhance manufacturing processes, increase line speeds and guarantee premium quality. The company even developed crop seeds and manufactures its own cans to give an additional competitive advantage. These capabilities have led many of the industry’s leading food companies to Seneca to manufacture their products. Its geographically diverse processing plants and breadth of operations assure these companies that they possess the critical resources and means to deliver.



As the largest manufacturer of canned and glass vegetables in North America, Seneca Foods is committed not only to the growth and success of the private label industry, but that of customer growth and success. Seneca continually invests in state-of-the-art equipment and improvements at its processing facilities to improve product quality and production, which means more reliable and efficient service for its customers.



With modern plants and a strong balance sheet, Seneca is well positioned to pursue strategic business opportunities and to continue succeeding in a rapidly consolidating industry.

Why Rochester?

The Rochester-area has provided Seneca Foods with the ability to become the world's largest processor of canned foods, through state of the art facilities and technologies that have enhanced manufacturing processes and increased line speeds. Seneca Foods has modern manufacturing operations at its headquarters in Marion, NY and in nearby Geneva, N.Y. that guarantee premium quality and have led premier brand labels Libby's, Aunt Nellie's, Stokely's and Read to choose Seneca to manufacture their products.

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