

Why choose Rochester, N.Y.?



OUR
HEALTH
VALUE

is among the
best
in the country.

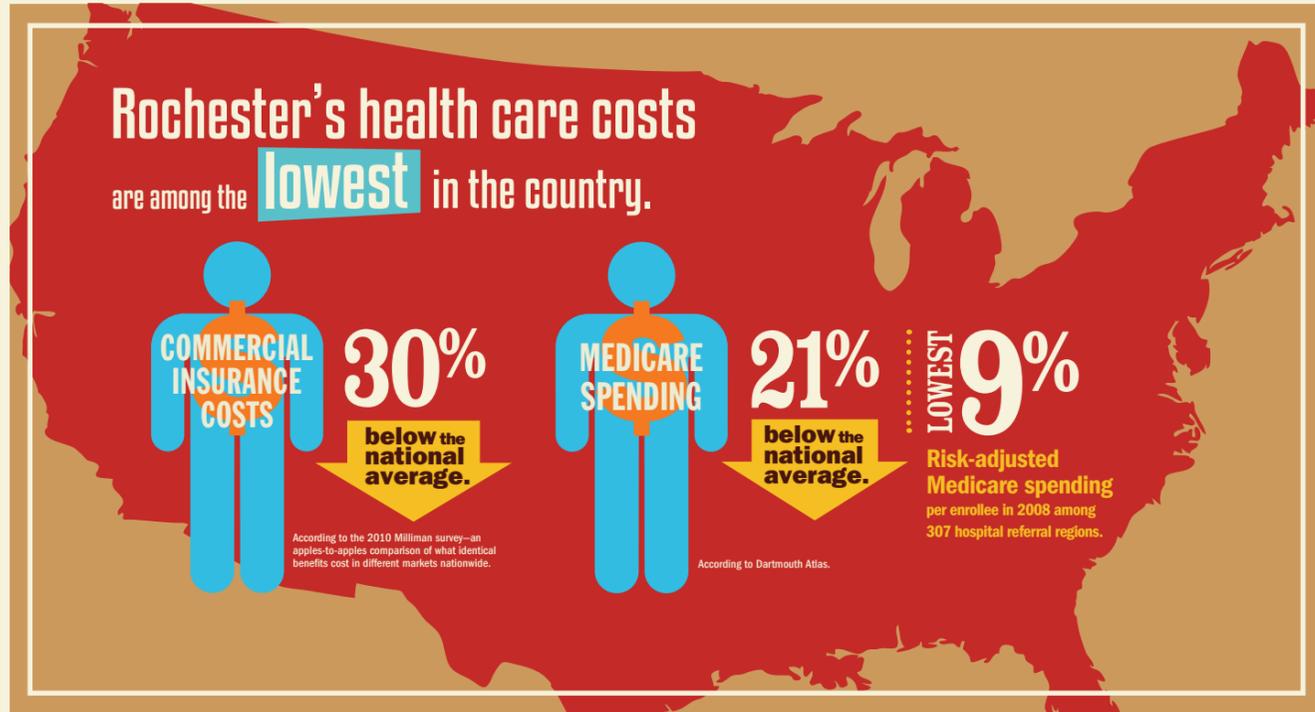
This brochure was produced with the cooperation of these organizations



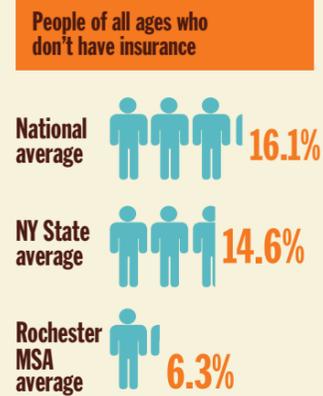
For more information, please contact: Greater Rochester Enterprise, Suite 1910, 100 Chestnut Street, Rochester, NY 14604, 585-530-6200

Excellus BlueCross BlueShield is a nonprofit independent licensee of the BlueCross BlueShield Association

Health care is personal. When choosing where to do business, knowing the answers to where you and your employees will get services and how good they'll be is important. Getting real value of better quality at lower costs could be a key to attracting and retaining skilled workers and staying within budget.



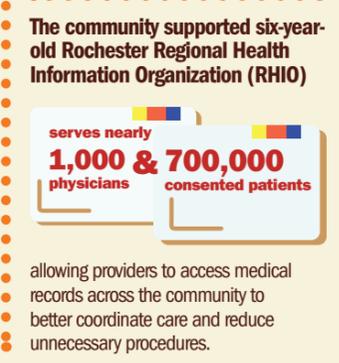
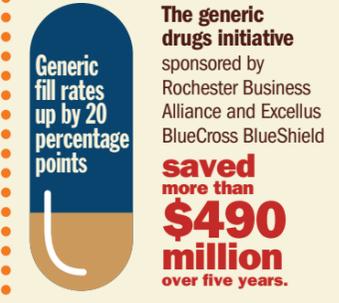
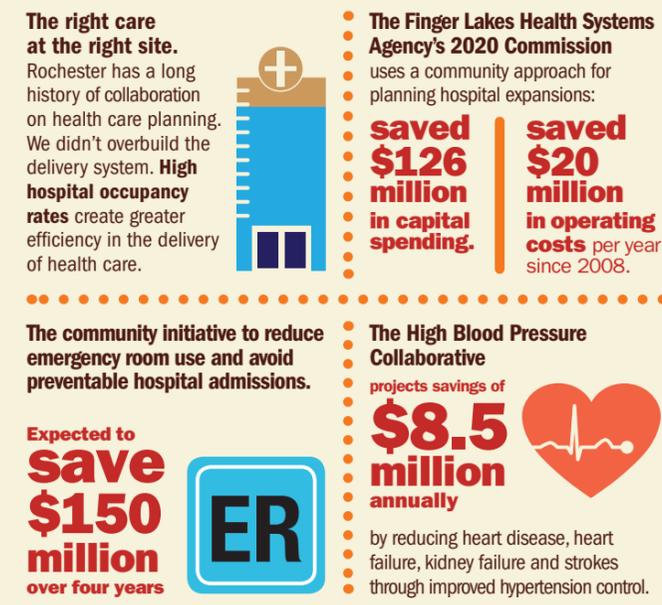
Widespread access to care



High quality not-for-profit health plans



The health care system is a community asset that engages business support



Health care across the board represents more than **10%** of the regional economy.

Our health systems are regional centers of excellence.

At least **67,000** workers are employed in health care, generating **\$3.65 billion** in annual income.

The average salary for health workers is **\$54,000**

12% higher than the economy as a whole.

Many of these jobs are in the advanced sector of care that includes medical research and start-ups—jobs that attract top talent with average salaries of more than **\$100,000.**

