



Record Number of Project Wins for GRE in 2019

Greater Rochester Enterprise (GRE) is a not-for-profit economic development organization dedicated to improving economic performance in the region. GRE works to position the Greater Rochester, NY region as one of the most innovative regions in the world, to attract new private investment and economic growth. GRE collaborates with local businesses, universities, not-for-profit organizations and government leaders to provide a unified approach to economic development and support entrepreneurship, innovation, business attraction and expansion throughout the region.

GRE connects business executives with resources throughout the region including real estate, research and development assets, local supply chain and business partners, international trade assistance, economic development incentives, recruitment assistance and training funds.

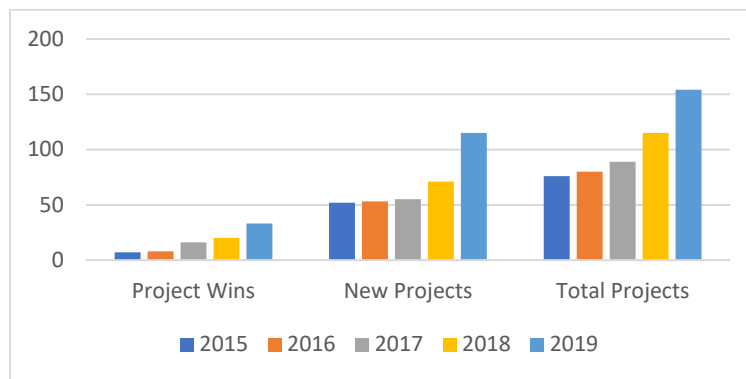
The GRE team has managed hundreds of different business attraction and expansion projects since the organization was established. Since 2006, American Packaging, Barilla America, Bausch + Lomb, CloudCheckr, FedEx Freight, Frontier Communications, IEC Electronics, LiDestri Food and Drink, Love Beets USA, Maximus, Optimax, Pactiv, Paychex, Pride Pak, Rochester Precision Optics, Security Risk Advisors, VIAVI Solutions, and Zweigles, among others have spent more than \$2 Billion on new capital investments constructing and outfitting new manufacturing plants and operation centers or updating existing facilities while hiring more than 13,000 people.

During 2019 GRE had a total of 33 project wins, the largest number of project wins in our company's history. These projects represent \$171 million of new capital investments, creation of 1,164 new jobs and retention of 3,265 jobs.

Company	Investment	New Jobs	Jobs Retained
AeroSafe Global	\$1.2 Million	35	122
Boundless Connections	\$0.18 Million	10	NA
Bright Bubble	\$0.15 Million	5	10
Catalant Technologies	\$0.20 Million	45	NA
CBC Manufacturing	\$1.5 Million	44	42
Clerio Vision	\$3 Million	80	40
ComTec Solutions	\$2.23 Million	24	33
Crown Castle	\$3 Million	25	190
D3 Engineering	\$0.88 Million	50	65
EFPR Group	\$2.2 Million	7	100
Evolve Additive Solutions	\$1.2 Million	60	15
Fieldtex Products	\$6.5 Million	51	205
Good Morrow / Cinnaroast	\$0.25 Million	5	NA
Hickey Freeman	\$8.2 Million	80	420
ITX	\$3.9 Million	80	62
LiDestri Food & Drink	\$51.3 Million	123	450
Mark Anthony Brands	\$3 Million	15	NA
Monro, Inc.	\$3.3 Million	26	260
Orolia	\$1.3 Million	32	90
Pactiv	\$9 Million	30	452

Company	Investment	New Jobs	Jobs Retained
Panasonic	\$1 Million	12	37
PGM	\$2 Million	12	155
Reliant Staffing	\$0.10	75	50
REDCOM	\$2 Million	21	140
Security Risk Advisors	\$11.5 Million	67	4
Sessler Environmental Services	\$2.27 Million	32	111
The Shore Foundation	\$0.50 Million	4	6
Vertex Optics	\$1.7 Million	8	NA
VIAVI Solutions	\$23.4 Million	23	44
Workplace Interiors	\$0.50 Million	5	10
WellMade Supplements	\$4 Million	25	15
Zweigles	\$18.75 Million	33	57
Z-Axis	\$0.80 Million	20	80
Total	\$171 Million	1,164	3,265

Over the last several years GRE has experienced a significant improvement in key performance metrics. Total projects in the pipeline increased 21%; new projects increased 42%; and project wins increased by 60% since 2018.



As of June 2020, Arcadis, Bean2Green, Calero MDSL, CloudCheckr, DCG Foundry LLC, Expressway Cinema, FramingTech, GreenLight Biosciences, Li-Cycle, Mastodon Design, Piranha Milling, ProAmpac, and Vigneri Chocolates have announced \$70 million of new capital investments, the creation of 900 new jobs and retention of 529 jobs here.

GRE also supports the growth of existing companies in the region through the GRE Economic Gardening program. This unique initiative provides strategic research to privately held companies with 10 to 99 employees and \$1 to \$50 million in revenue. Since 2012, GRE has served 191 companies through the program. These companies have created more than 1,625 new jobs and increased revenues by \$340 million since participating in GRE's Economic Gardening program. When surveyed, 90% of participants would recommend this program to other CEOs.

Thirteen Economic Gardening companies were recognized in the 2019 Rochester Top 100 privately held companies; #21 EagleDream Technologies, #32 Surmotech, #40 CloudSmartz, #41 Waste Harmonics, #47 Optimax, #55 Poseidon Systems, #63 Brite Computers, #65 GP Flooring Systems, #69 Ardent Learning, #73 Han-Tek, #76 Capstone IT, #77 Bristol ID Technologies, and #86 eHealth Technologies.